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Special Thanks

Jeremy Menard VIC Executive Staff

VIC Radio's 36th Annual 50 Hour Marathon!

Each spring at VIC Radio, four DJs stay awake for 50 hours straight to fundraise for a local non-profit organization. The first 50 Hour Marathon weekend was held in 1986.

This April, we raised funds to benefit the Advocacy Center of Tompkins County. This organization is the only provider of domestic and sexual violence services in the Ithaca area. Over the years, the agency has expanded to provide not only domestic violence services but also services to youth and adult survivors of sexual abuse. The Advocacy Center is committed to a future where our community is free from violence in all homes, relationships, and lives.



This year, we are proud to announce that we raised \$4,078 in support of The Advocacy Center!

Stay up to date about upcoming 50 Hour Marathons on our website, vicradio.org/50-hour-marathon.

WHO IS BEHIND 50 HOUR?

An interview with Keenan Griebel, 50 Hour Marathon Coordinator, in the weeks leading up to the Marathon!

INTRODUCE YOURSELF!

Sweet! I'm Keenan. I'm a junior, she/her pronouns. I'm an IMC major and a Graphic Design minor. This is my second year as 50 Hour Marathon Coordinator.

WHAT'S YOUR DJ NAME?

My DJ name is DJ Gribz because my last name is Griebel.



WHAT ORIGINALLY DREW YOU TO VIC?

Well, I was drawn to radio in general because I had a friend that I worked at camp with who, at the time I was a freshman, was a senior, and she did WICB and she loved it! She talked about radio all the time... So I had a friend that did radio, so I really wanted to try it! I tried both stations but I kind of liked the creative freedom more of VIC Radio, so I decided to stick with that.

WHAT HAVE YOU BEEN LISTENING TO

I truly think I have the most basic and lamest music taste of everyone on Executive Staff. I really like artists like Lizzy McAlpine, she's my favorite, Phoebe Bridgers, so many more that I can't think of off the top of my head!

But I just really love female artists pouring their heart and soul and all their emotions into corny love songs. But I love it! I eat it up.

WHAT DOES 50 HOUR MEAN TO YOU?

Being that VIC is "the voice of Ithaca College," especially when it comes to picking a beneficiary for 50 Hour, I think it's really important to give back to somewhere



that speaks to the message of Ithaca College and organizations that people care about. It's like, with the Advocacy Center, I was sort of inspired because of last year with Roe v. Wade getting overturned, I kind of wanted to do something that supports that and everything that has to do with victims of relationship abuse. I thought that was a really relevant issue to students here on campus. So, it's just been really fun to be able to give back to these local organizations that do great work. It's also really fun interacting with them! Like the people at Southside for last year were so sweet and they're so nice! It's always been sort of v

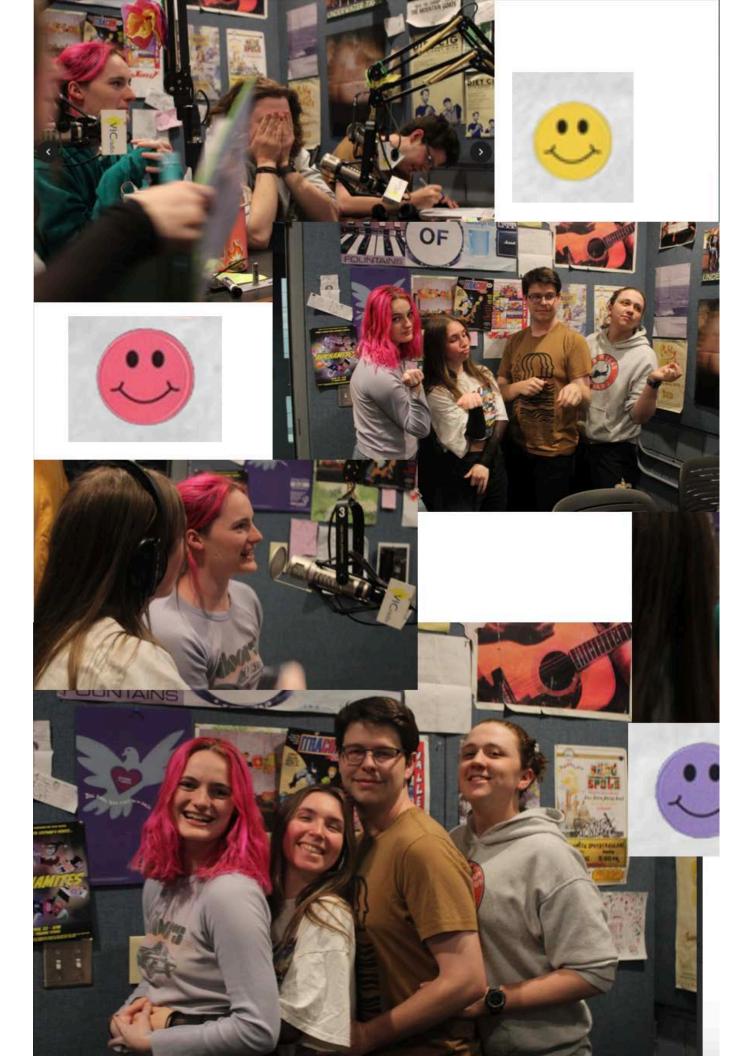
so sweet and they're so nice! It's always been sort of very about... giving back to the community. It's been really fun and really rewarding.

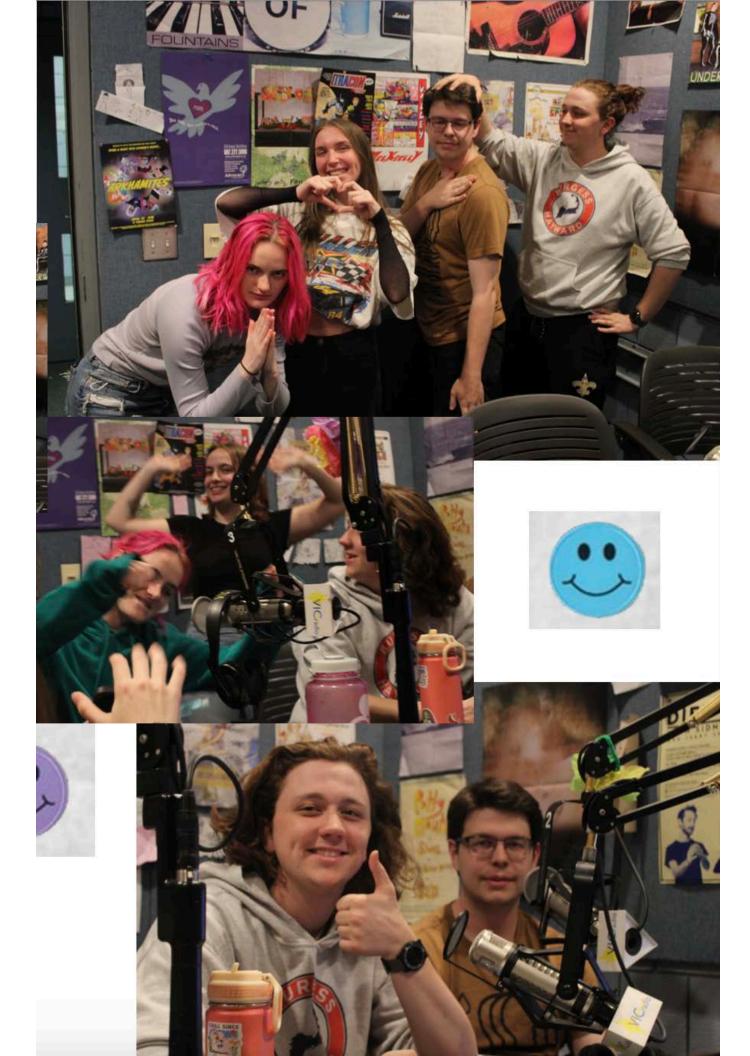
WHAT MADE YOU WANT TO RUN THE 50 HOUR MARATHON?

So honestly, the fact that I'm in this position, I owe it all to Cam Maxey, who was the Station Manager in Fall 2021. She reached out to me when the applications for Exec Staff that semester were rolling out and thought I'd be good. So whether she was just trying to recruit people or she actually thought I would be good, haha, I think I submitted my application that night. I thought about it, I thought I'd be really good at it, I really contributed to adding organizations to our list of sponsors, so I was really invested in it and I thought it'd be really fun to sort of get involved with the planning and execution of it.

WHAT ADVICE DO YOU HAVE FOR THE 50 HOUR DJS?

Oh man! You know, I think we have a really good crew this year! I don't think they'll have any trouble entertaining themselves, and working as a group, and getting through it all. Get enough sleep the night before. Don't drink coffee all week, because the caffeine's really gonna mess with you. And just have fun! You know, like everybody who applies- it was a really competitive application process this year for DJs! Being a 50 Hour DJ is a rite of passage here, so it means a lot to people, so I hope that they just never forget this experience and have a blast! That's a big part of it!





The Advocacy Center of
Tompkins County is a local
non-profit organization
dedicated to supporting
survivors of sexual and
domestic violence and abuse,
including those who
encountered those violences
during childhood.

The Advocacy Center, as a local organization in Ithaca. New York, is able to work with Cornell University and Ithaca College to also provide direct on-campus support for students and are trained in the dynamics that occur in dating violence against teens / LGBTQ+ individuals.

This allows for individuals to be able to receive support without parental permission and for students to be able to access support services without any information being shared with their college without their express permission.

To find out more about The Advocacy Center and their services, please visit their website or call their 24-Hour Hotline listed here.

607.277.5000 WWW.ACTOMPKINS.ORG



VIC Radio is raising funds for The Advocacy Center of Tompkins County to help continue facilitating this resource and its services, including but not limited to:

- Awareness/Education Services
- 24-Hour Hotline
- Legal Advocacy
- Support Groups
- Confidential Shelter / Safe Houses
- Advocate support for a Sexual Assault Nurse Examination

While The Advocacy Center does receive grant funding, donations allows The Advocacy Center to be creative and flexible in their support.

One example of how donation funds are used is by giving those seeking assistance their own pillow and blanket when they get to the safe house that will be their own to take with them in their next steps of protection.

PLAYLANTA

HERE'S SOME SPOTIFY PLAYLISTS FEATURING THE BEST OF WHAT'S NEXT!



h Ä R U E S C



NEW ADDITIONS!

HERE'S SOME BRAND NEW SONGS CURRENTLY PLAYING ON THE BEST OF WHAT'S NEXT!

FEATURING:

- LITVAR
- ANNIE DIRUSSO -
- HIPPO CAMPUS -
- HANNAH JADAGU



AN OFFICIAL VIC PLAYLIST TO FROLLIC IN THE FLOWERS TO!





FEATURING:

- UAMPIRE WEEKEND
- FRANK ÖCEAN JACK JOHNSON JEAN DAWSON



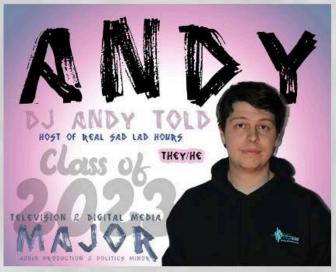














MONDAY

FOR THE RECORD

6-8PM

COVERED)

REAL SAD

WEDNESDAY

MARBLE SODA 7 - 8 PM

ROCK OUT

FRIDAY

HAIR NATION

THESDAY

NEW MUSIC

SONGS YOUR

MOVIES

THE SCENIC

PROGROCK PRIROGATIVES

THE GONE

THURSDAY

BIT OF BRIT

THE TIME WARP

THE HARBOR

11PM - 12AM

